

NEWS RELEASE

31 July 2006

'CATCH' A MOUSE & SUPPORT FLYING DOCTORS AT EYRE PENINSULA FIELD DAYS

The Royal Flying Doctor Service will benefit from the number of mice 'caught' at the Eyre Peninsula Field Days at Cleve next week, 8-10 August.

It will not be real mice however, but rubber mice. Proceeds from a special 'interactive' board game will be given to the Royal Flying Doctor Service by Rentokil Products.

"A gold coin donation for the Flying Doctors will be required of participants and if they have good aim with their rubber mouse and set off a mouse trap on the board they will also win a Rentokil product," reports Rentokil Products S.A. Sales Manager, Rick Weaver.

"With mice being a problem again particularly in parts of northern Eyre Peninsula, we are pleased to help a good cause and give people a chance to get out some of their frustrations by throwing our rubber mice into the traps!"

The traps on the unique board game are the new Advanced traps from Rentokil, which are described as the ultimate trap.

"They are designed for both inside and outside use. They are very easy to set, very effective and designed to last," says Rick.

Rentokil Products are well known in rural areas of Australia for their Bromakil rodent baits which are used to control mice and rats, and their insect control products. Rentokil products are used widely in and around grain storage facilities on the Eyre Peninsula.

You can find Rick Weaver from Rentokil at the Landmark AWB tent.

For further information: Rick Weaver, ph (08) 8445 6130 or mobile: 0418 114 863

